Forecasting Health Workforce Supply: From the Survey to the Models

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Why do we forecast the health workforce?



- To understand whether perceived shortages are real
- To learn whether a shortage is likely to persist
- To guide policy to educate and retain health workers



This presentation will...



- Discuss strategies for forecasting workforce supply and demand
- Present an example for RNs in California
- What next?



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Forecasting supply is simple (mostly)







What goes in the flow boxes?

• Inflows

- New graduates from U.S. nursing programs
- Graduates of international nursing programs who immigrate
- Movements from inactive to active license status
- Outflows
 - Movements from active to inactive/expired license status
 - Death
 - Retirement
 - Emigration to another nation



Be careful about labor force participation data!



- Ideal: total hours worked in nursing jobs per year
- Reality:
 - 2004 NSSRN: Weeks per year and hours last week in primary job
 - Categories of hours per year for secondary jobs
 - 2000 NSSRN: weeks per year, hours last week in primary job
 - Hours per week and weeks per year in other jobs



A more complex supply approach



- Multivariate regression
 - Supply_{t+1} = f(Supply_t, demographics, graduations, wages? Federal immigration policy? Stock market performance?)
 - There are many endogenous factors
 - Wages is the most important
 - New graduations (also affected by wages)
- Most forecasts do not use this strategy

Demand forecast method 1: Worker-to-population ratios

- Example: Our state should match the national average of 825 RNs per 100,000
- Benefits
 - Easy to calculate
 - Simple to explain to the public
- Drawbacks
 - Does not control for differences across states/regions
 - Does not change with population aging
 - Does not assess whether the benchmark is adequate



Demand forecast method 2: Historical staffing method



- Example: California forecasts (2005) used hospital data to compute RN hours worked per patient day in 2004
 - Patient days per 1000 population were computed for each age group using discharge data
 - Future patient days were forecasted based on age group population changes
 - Demand for nurses was forecasted by multiplying forecasted patient days by RN hours per patient day
 - Adjust to full nursing demand by assuming hospital employment will continue to be 60% of all RN demand



Demand forecast method 2: Historical staffing method

Benefits

- Relatively easy to compute
- Adjusts for aging of the population
- Reflects true utilization of nurses, not just wishful thinking
- Drawbacks
 - Harder to explain
 - Is historical staffing adequate?
 - Does not include settings for which you don't have data – need to fudge for this



Demand forecast method 3: Budgeted vacancies method

- Example: California forecasts (2005) used budgeted positions from a hospital survey to compute demand for RNs per patient day
 - Patient days per 1000 population were computed for each age group
 - Patient days were forecasted based on age group population changes
 - Demand for nurses was forecasted by multiplying forecasted patient days by RNs budgeted per patient day
 - Adjust to full nursing demand by assuming hospital employment will continue to be 60% of all RN demand



Demand forecast method 3: Budgeted positions method

Benefits

- Relatively easy to compute
- Allows demand for services to change with population aging
- Reflects demand for nurses (including unfilled need)

Drawbacks

- Harder to explain
- Requires data on budgeted vacancies or budgeted positions
- Is demand truly reflective of need?
- Does not include settings for which you don't have data need to fudge for this



Demand forecast method 4: Multivariate method

- Example: Bureau of Health Professions RN models
 - Estimate demand for health services in 12 sectors
 - Estimate demand for RNs based on demand for services
- Benefits
 - Considers factors that affect demand, such as population demographics, health policy
 - Can develop simulations based on changes in factors
- Drawbacks
 - Try explaining this to a politician or policymaker!
 - Difficult to follow the methodology and replicate
 - Overly complex: couldn't we do a reduced-form model?
 - Demand is not the same thing as need





Demand forecast method 5: True need for services method



- No example: Estimate what the true need for health services will be, and then derive health worker demand
- Benefits
 - Encourages vision of ideal health services system
 - Allows for creative strategies for meeting population needs
- Drawbacks
 - Full of value judgments
 - Challenges historical precedent, power positions
 - Extremely hard to do in a convincing way



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California wanted forecasts in 2005

- Statewide surveys of RNs since 1990
 1990, 1993, 1997, 2004
- National forecasts were out-of-date (from 2000)
- National forecasts did not seem to predict California's situation well



California had extensive supply data from their surveys



- 5,168 respondents with active licenses in 2004 survey (4,575 in-state residents)
 - 5,066 respondents from 2006 survey
- Data on:
 - Age, gender, marital status, children, etc.
 - Education, year of graduation
 - Employment status, hours per week
 - Out of state nurse work in California





Additional supply data obtained from BRN



- Number of nurses per county, by age group
- Number of foreign-educated nurses receiving licenses in CA, by age group
- Number of endorsements in and out of CA, by age group
- Conversion to inactive/active license status



Supply forecast ranges were offered

Figure 3: Low, High, and Best Estimates of FTE RN Supply, 2005-2030





How to forecast demand?



- Advocacy groups in California focus on RNs per capita
 - Target is related to national average
- Demand-based models are based in economic theory
 - Forecast based on hospital RN hours per patient day
 - Forecast based on hospital budgeted positions per patient day



Data sources for demand models

- California Department of Finance
 - Demographic forecasts
- Office of Statewide Health Planning and Development
 - Patient discharge data: patient days by age group
 - Annual hospital data: RN hours per patient day
- Hospital Association of Southern CA/ California Institute on Nursing and Health Care
 - Survey with data on budgeted FTEs (50% response rate)



Forecast strategies gave different results

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Figure 5. Demand Forecasts of Full-time Equivalent Registered Nurses in California, 2005-2030



Put it all together and...



Figure 6. Projected Shortage of Registered Nurses (FTEs) in California, 2005-2030





-O-Supply Forecast	
	—— OSHPD HPPD-based Demand Forecast
	i



DATA: BY THE NUMBERS



www.phdcomics.com



Other publications



- Excel workbook in which people could modify supply assumptions (inflow/outflow)
- Regional forecasts





Forecasting Excel tool

Data Inputs

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Age distribution	of new graduates	<u> </u>	÷				Į	
	Actual	Best Estimate	Your choice					
Under	30 42.6%	42.6%	45.0%					
30-34	17.0%	17.0%	18.0%					
35-39	17.0%	17.0%	18.0%					
40-44	10.6%	10.6%	10.0%					
45-49	8.5%	8.5%	9.0%					
50-54	4.3%	4.3%	0.0%					
55-59	0.0%	0.0%	0.0%					
60-64	0.0%	0.0%	0.0%					
	34 0.0%	0.0%	0.0%					
	7 0.070	0.070	0.070					



This presentation will...



- Discuss strategies for forecasting workforce supply and demand
- Identify data required for each forecasting strategy
- Present an example for RNs in California
- What next?



Forecasting methods are weak

- None of the demand methods are very satisfactory
 - "Per capita" approach is too crude
 - Market demand approaches aren't normative
 - Health needs approaches are too difficult and subjective
- At least we can do supply pretty well
 - But supply changes with wages how do we "close the loop" of the model?



Knowledge and politics get in the way

- Very few people used the forecasting tool
 - Most users asked me to do it for them
 - Legislative Analyst Office modified and extended it
- People did not like having two demand forecasts
- People did not understand the demand forecasts
 - Nursing advocacy group continues to push RNs per 100,000, and they have influence in the Governor's office
 - California's BRN wants the 2007 demand forecast to by RNs per 100,000
- Unions (sort-of) claimed the forecasts were erroneous California Health

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What next?



- Transparency in forecasting methods has high value
- BHPr forecasts are extremely influential
 - But the 2002 model didn't perform well for some states
- A normative demand model would be wonderful
- Analyses should not focus on one workforce group in isolation



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